



SPEED MATTERS!

- Our proprietary online rapid response technology named LeadRouter™ 3.0 helps you connect quickly with buyers and gain a competitive advantage.
- Buyer inquiries from your listings on our Web sites and online partnership sites are routed to your cell phone within seconds.
- LeadRouter™ gives you the opportunity to exceed expectations with a timely call back to the buyer and provides you with a listing presentation tool that sets you apart from the rest.
- Built in drip campaigns make incubating leads easy.



▶ HOW LEADROUTER™ WORKS

When a potential buyer sees a property, determines their interest and makes an inquiry on your listing at any of the Web sites where that listing appears, a voice message is sent within seconds, giving you the opportunity to respond in an impressive fashion.